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**OPENHOUSENEWYORK TO PRESENT 4TH ANNUAL WEEKEND EVENT
SHOWCASING NEW YORK CITY ARCHITECTURE AND DESIGN**

OHNY Weekend 2006 Presented by Target, Saturday & Sunday, October 7 & 8

180 sites open doors to the public for behind-the-scenes tours: United Nations, The Rockefeller Center Rooftop Garden, MTA Subway Substation, UrbanGlass, Murray's Cheese Caves, Brooklyn Army Terminal and more

2006 Focus on Sustainable Design and Increased Number of Architect-led Tours of Studios and Famous Projects, including Renzo Piano Building Workshop, Rafael Vinoly Architects, Eisenman Architects

NEW YORK, SEPTEMBER 11, 2006 – openhousenewyork (OHNY) will present the 4th Annual OHNY Weekend, America's largest architecture and design event, October 7 & 8, 2006. Presented by Target, OHNY Weekend provides the public with free access to more than **180 sites** of architecture and design significance throughout all five boroughs, including many that are normally closed to the public, as well as **120** tours, talks, performances and family activities and workshops that explore New York City by foot, bus, bicycle and even canoe.

"Every year we raise the bar on the scope, diversity, reach and significance of OHNY Weekend," said Scott Lauer, founder of openhousenewyork. "OHNY was launched to provide a greater understanding and appreciation of architecture and design. This year we have increased our focus on one of the fastest growing areas in the field, sustainability and green design. We are also excited to welcome a record number of architects who will provide tours of their studios and current projects."

OHNY Weekend 2005 welcomed more than 60,000 visitors from 40 states across the nation, and 40 countries around the world. OHNY 2006 expects more than 75,000 to visit new and returning sites including:

- special architecture tours of the **United Nations**;
- **The Greening of Ground Zero** tours focusing on sustainable features of the site's current redevelopment;
- one of the famed **Roof Gardens at Rockefeller Center**, with spectacular views of St. Patrick's Cathedral;

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- **Murray's Cheese Caves**, the normally off-limits, underground space designed for affinage-review delivery of items with JV & get quotes from mail house (later this afternoon) (cheese aging);
- an **MTA Substation**, one of the historic facilities designed to generate the power for the subway;
- **Tom Otterness Studio**, a behind-the-scenes look at the Brooklyn studio of the artist known for his whimsical bronze figures;
- **Ellis Island's South Side**, a tour of the grounds of the abandoned hospital where one million immigrants were treated from 1900-1954;
- **UrbanGlass**, the first and largest artist-access glass studio in the United States; and the
- **Brooklyn Army Terminal**, the cavernous, Cass Gilbert designed landmark that is home to a variety of manufacturing and industrial businesses.

"Target makes a real difference every day by partnering with leading cultural organizations to inspire learning, help the arts and design flourish, and strengthen families and communities across the country," said Laysha Ward, vice president, community relations, Target. "Through our continued support of OHNY Weekend, Target is making art and design accessible to more New Yorkers and City visitors."

OHNY Weekend 2006 marks the third year of leadership support from Target. In addition, *The New York Times Company* is printing and distributing almost 340,000 guides in the September 29 City Edition of its paper. During the Weekend, Event Guides and special Kids Activity Guides will also be available for free all OHNY sites in all five boroughs, the Times Square Information Center, and The Center for Architecture, operated by the New York Chapter of the American Institute of Architects, which will again serve as a welcome center. All site and program information will be available in easy-to-access, printable formats on www.ohny.org. In addition to the Weekend programs, OHNY will again sponsor "Focus on Architecture," a photography competition where all ages can submit photos taken during the event.

Below are a few of the many highlights of OHNY Weekend 2006:

SUSTAINABLE DESIGN:

Nearly 30 sites and programs focus on green design, including **Build A Green Bakery** in the East Village, which features walls made from wheat and paint made from milk protein; **Green Apple Cycling Tours** exploring sustainable sites in lower Manhattan; **The Greening of Ground Zero** tours focusing on sustainable features of the site's current redevelopment; tours of sustainable **Battery Park City Residential Buildings**;

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tours of “green” residences including a hard-hat tour of the **first American Lung Association Health House Certified project in New York**; the new **Jamaica Bay Wildlife Refuge Visitor Contact Station**, which incorporates green design and construction techniques; **Solar One**, the city's only stand-alone solar-powered building; **Build it Green! NYC**, the city's marketplace for reusable building materials for construction projects; and tours of **Cook + Fox architectural studio**, on track to receive a rare platinum LEED (Leadership in Energy and Environmental Design) certification from the U.S. Green Building Council.

ARCHITECT-LED TOURS:

A number of architects will lead tours of their studios and/or famed projects (OHNY-featured projects in parentheses), this includes **Allied Works Architecture** (Museum of Arts & Design); **balmori associates** (studio tour); **Beyer Blinder Belle** (Ellis Island, Grand Central Terminal, Rubin Museum of Art); **Billie Tsien and Tod Williams** (American Folk Art Museum); **Eisenman Architects** (studio tour); **nARCHITECTS** (Switch Building); **Michael Van Valkenburgh Associates** (Teardrop Park, The New School); **Rafael Vinoly Architects** (Brooklyn Children's Museum); **Obra Architects**, the 2006 winner of the **P.S. 1 Young Architects Program** (tours of their outdoor installation BEATFUSE!); **Renzo Piano Building Workshop** (The New York Times Building); **The Rockwell Group** (studio tour, Carlton Hotel, Rosa Mexicano Restaurant); **Snohetta AS, NY** (studio tour).

URBAN RENEWAL AND TRANSFORMATION:

A number of sites will provide a look at natural habitats in New York's built environment and transformative renewal projects, including: **The High Line**, a former elevated railway that has been reclaimed by nature and is under transformation by Diller Scofidio + Renfro to become the city's first elevated parkway; canoe tours of the **Gowanus Canal** in Brooklyn, once a tidal creek then an urban industrial waterway, and now home to blue crabs, fish and black-crowned night heron; and tours of the sprawling **Brooklyn Navy Yard**, which now houses a variety of industries.

RESIDENTIAL SPACES:

Among the number of residential spaces featured in OHNY Weekend 2006 are new developments including **304 Spring Street**, an 11-story SoHo residential building by Zakrzewski Hyde Architects featuring a unique window wall system that wraps the façade in an irregular rhythm, and the **Switch Building** by nARCHITECTS, a 7-story residential building on the Lower East Side with an angled façade that allows unique views from each apartment; the last New York townhouse built by modernist **Paul Rudolph**, which consists of a series of intricately interwoven horizontal and vertical

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spaces; restored Queen-Anne style row houses in the historic **Mount Morris Park District** in Harlem; the **Kushner Residence** in the West Village, which incorporates subway doors into a duplex loft; and the live/work spaces of architect **David Ling** (who transformed a former dental factory in Gramercy Park), collagist **Apryl Miller** (who incorporated a kaleidoscope of 150 colors in her Upper East Side apartment as a vivid backdrop to the amazing city views), and **Marpillero Pollack Architects** (who cut out a 25-foot mid-block atrium to allow light into this former industrial Tribeca loft).

HISTORIC SITES AND LANDMARKS:

Rockefeller Center Roof Garden, United Nations and **Ellis Island's South Side** are just a few of the 60 historic sites and landmarks to be featured, others include opportunities to climb to the top of **Soldier and Sailors Memorial Arch at Grand Army Plaza** in Brooklyn; backstage tours of the **Brooklyn Academy of Music**; the Beaux-Arts **Carlton Hotel**, recently restored by The Rockwell Group, including its original 30-foot, Tiffany-style glass dome; the Art Deco **Astoria Pool** in Queens; the **Morris-Jumel Mansion**, Manhattan's oldest house; and tours of **Grand Central Station, Governors Island, Old Croton Aqueduct, Historic Theatres of Coney Island**, and a **Times Square Midnight Tour**.

ART STUDIOS AND GALLERIES:

OHNY 2006 will include more than 50 museums, galleries and artist studios, with a number of tours focusing on the relationship between art and architecture, including talks by architects of the **American Folk Art Museum, Brooklyn Children's Museum, Museum of Arts and Design, Queens Museum of Art** and the **Rubin Museum of Art**. In addition to **Tom Otterness Studio, One Sixty Glass** and **UrbanGlass** glass-blowing studios will open their doors to the public, as well as **EverGreene Painting Studios Inc.**, the largest architectural decorative arts studio in the U.S. Among the more unusual museums, **City Reliquary** in Williamsburg features intriguing New York ephemera, including pieces of the Manhattan Bridge and World Trade Center.

CEMETARIES AND MAUSOLEUMS:

An often overlooked but important part of the city's built environment, OHNY will feature cemeteries including **Woodlawn Cemetery** in the Bronx, which will open eight private mausoleums by designers such as John Russell Pope, Tiffany, and Hunt & Hunt; **Green-Wood Cemetery** in Brooklyn will come to life through a special multimedia performance choreographed by Martha Bowers; **Moravian Cemetery** in Staten Island, designed by Frederick Law Olmsted, features a Vanderbilt mausoleum, designed by Richard Morris Hunt; the **New York Marble Cemetery** and the **New York City Marble Cemetery**, both in the East Village, are respectively the oldest and second oldest burial

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grounds in the city with vaults from members of the nation's most distinguished families, including President James Monroe.

NEW YORK NEIGHBORHOODS:

Each year, OHNY provides the opportunity for residents and tourists alike to discover the city's diverse neighborhoods. This year, a combination of tours and groupings of sites will allow participants to get to know the city better than ever before. This includes tours of historic districts including **Richmond Hill** in Queens; **South Street Seaport**; **Flatbush**, which has one of the largest concentrations of Victorian, Queen Anne, and Colonial Revival homes in the U.S.; **Wallabout**, home to some of Brooklyn's oldest wood-frame houses; and a number of tours and sites in the burgeoning neighborhood of **Red Hook**, including a container port, hidden graving dock, working brewery, coastal tanker, and a kayak tour of its historic shipyards.

Detailed Information on all OHNY Weekend Events will be available to the public on www.ohny.org beginning September 29. Guides will also be distributed at key venues throughout the city and in the September 29 City Edition of *The New York Times*. For those events that require advance reservations, the public can access RSVP info on the web and print-edition of the guides. For event updates and other information, the public can visit www.ohny.org or call (212) 991-OHNY.

Background on OHNY

OHNY was inspired by the success of similar events that have taken place over the past decade in London, Toronto and other cities around the world. The inaugural OHNY Weekend in 2003 was launched as part of New York City's first Architecture Week. Through the Annual openhouse**newyork** Weekend and other public programs throughout the year, OHNY educates a diverse audience about New York's rich architectural, urban and historical development by providing access to innovative, inspiring and engaging sites of architectural, engineering and design significance.

Supporters of OHNY include many of the city's leading arts institutions, civic groups and government officials, including: Senator Charles E. Schumer, Senator Hillary Rodham Clinton, Representative Jerrold Nadler, State Senator Thomas K. Duane, Mayor Michael R. Bloomberg; City Council Speaker Christine R. Quinn; Manhattan Borough President Scott Stringer; Public Advocate Betsy Gotbaum; Parks Commissioner Adrian Benepe; Cultural Affairs Commissioner Kate D. Levin; and Council Members Gale Brewer, Leroy Comrie, Bill de Blasio, Daniel Garodnick, Alan Gerson, Eric Gioia, Letitia James, Melinda Katz, Michael McMahon, James Oddo, Joel Rivera, and David Weprin. Institutional partners include Alliance for the Arts, American Institute of Architects, NY Chapter, American Planning Association, NY Chapter, Architectural League, Architecture for Humanity, Arts & Business Council, Atlantic Avenue Betterment Association, Battery Park City Authority, Big Apple Greeters,

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Brooklyn Center for the Urban Environment, Center for Architecture Foundation, Center for Urban Pedagogy, Citylore, Cooper-Hewitt National Design Museum, Dance Theatre Etcetera, Design Trust for Public Space, Friends of the High Line, Gotham Center for New York City History, Gotham Gazette, Green Apple Map!, GreenHomeNYC, Historic Districts Council, Historic House Trust of NYC, Landmark West!, Meatpacking District Initiative, Municipal Art Society of New York, Myrtle Avenue Brooklyn Partnership, National Park Service, New York Transit Museum, New York City Council, NYC Department of Buildings, NYC Department of City Planning, NYC Department of Cultural Affairs, NYC Department of Education, NYC Department of Environmental Protection, NYC Economic Development Corporation, NYC Office of the Mayor, NYC Department of Parks & Recreation ,NYC Department Small Business Services, NYC & Company, Save Ellis Island!, Southwest Brooklyn Industrial Development Corporation, Times Square Alliance, Van Alen Institute, Wall Street Rising.

About Target

Minneapolis-based Target serves guests at 1,444 stores in 47 states nationwide by delivering today's best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE: TGT) gives back more than \$2 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests and team members to help meet community needs. In the New York community, Target partners with organizations such as **openhousenewyork**, The Museum of Modern Art and the Brooklyn Museum to offer families free access to cultural performances and exhibitions. Each year, Target's nationwide network of team members and retiree volunteers donate over 315,000 hours to more than 7,000 community-based projects.

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