



openhousenewyork

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## **OPENHOUSENEWYORK CELEBRATES FIFTH ANNUAL OHNY WEEKEND SHOWCASING NEW YORK CITY ARCHITECTURE AND DESIGN**

**2007 OHNY Weekend Presented by Target, Saturday & Sunday, October 6 & 7**

**Nearly 200 Sites Open Doors to the Public: United Nations, Rockefeller Center Rooftop Garden, Fresh Kills, and more**

**Nearly 150 Free Programs including Focus on Sustainable Design and Architect-led Tours and Open Studios by The Rockwell Group, Eisenman Architects, Beyer Blinder Belle, Perkins+Will, Peter L. Gluck + Partners, Architects and more**

**Family-Focused Sites, Tours and Workshops Include Tom Otterness Studio, Little Red Lighthouse, John J. Harvey Fireboat, Science Barge and Building Green Workshops**

**NEW YORK, SEPTEMBER 4, 2007** – openhousenewyork (OHNY) will celebrate its 5th Annual OHNY Weekend, America's largest architecture and design event, October 6 & 7, 2007. Presented by Target, OHNY Weekend provides the public with free access to nearly **200 sites** of architecture and design significance throughout all five boroughs, including many that are normally closed to the public, as well as nearly **150** tours, talks, performances and family activities and workshops that explore New York City by foot, bus, bicycle and even canoe.

"2007 is a benchmark year for openhousenewyork as we celebrate the fifth anniversary of what has become a highly anticipated New York City tradition," said Scott Lauer, founder of openhousenewyork. "OHNY was launched to provide a greater understanding and appreciation of architecture and design. Over the past five years, we have provided over 250,000 people with the opportunity to explore more than 1,000 sites and programs of architectural and cultural significance throughout all five boroughs. We continue this year to increase our focus on sites that reflect growing interests in the field, such as sustainability and green design, as well as involve more architects and designers who will provide tours of their studios and current projects. In addition, we are providing a number of programs specially geared to children and families."

2007 OHNY Weekend is estimated to attract more than 100,000 people who will explore new and returning sites including:

- A rare opportunity to walk the **High Line**, the elevated industrial rail line that is being converted into a public park;
- An inside look at **The New York Times Building**, which will celebrate its official opening later this fall;
- A tour with H3 Hardy Collaboration of the offices of the New York Academy of Sciences at **7 World Trade Center**, the first new building to be erected on the World Trade Center site;

- New York City landmarks including spaces in the **Chrysler Building**;
- Behind-the-Scenes tours of the **Mark Morris Dance Center**, and other performance venues;
- Special architecture tours of the **United Nations**;
- An intimate look at the last New York City townhouse designed by modernist **Paul Rudolph**;
- **Southpoint**, the abandoned ruins of the Renwick-designed smallpox hospital on Roosevelt Island, which for OHNY Weekend will host the site-specific installation *The Encampment* by artist Thom Sokoloski, featuring 100 19<sup>th</sup> century tents;
- One of the famed **Roof Gardens at Rockefeller Center**, with spectacular views of St. Patrick's Cathedral;
- An **MTA Substation**, one of the historic facilities designed to generate the power for the subway;
- **Tom Otterness Studio**, a behind-the-scenes look at the Brooklyn workshop of an artist known for whimsical bronze figures;
- **Ellis Island's South Side**, a tour of the grounds of the abandoned hospital which treated one million immigrants;
- **Tour of Fresh Kills**, the 2,200-acre former landfill that is being converted into parkland.

“Target has a long history of partnering with leading cultural organizations to inspire learning, help the arts and design flourish, and strengthen families and communities across the country,” said Laysha Ward, vice president, community relations, Target. “Through our continued support of OHNY Weekend, Target is making art and design affordable and accessible to more New Yorkers and City visitors.”

OHNY Weekend 2007 marks the fourth year of leadership support from Target. In addition, *The New York Times Company* is for the second year in a row printing and distributing 400,000 guides in the September 28 City Edition of its paper, and a special Kids Activity Guide will be distributed by *The New York Times* and delivered to 300 New York City schools on September 25. During the Weekend, Event Guides and Kids Activity Guides will also be available for free at all OHNY sites in all five boroughs, the Times Square Information Center, Wall Street Rising, and The Center for Architecture, operated by the New York Chapter of the American Institute of Architects, which will again serve as a welcome center. All site and program information will be available in easy-to-access, printable formats on [ohny.org](http://ohny.org) starting September 28. In addition to the Weekend programs, OHNY will again sponsor “Focus on Architecture,” a photography competition where all ages can submit photos taken during the event.

Below are a few of the many highlights of OHNY Weekend 2007:

**FAMILY PROGRAMS:** OHNY will offer approximately 125 sites, tours and workshops especially for children and families. This includes a **Building Green** art making and model building workshop at the Center for Architecture; a tour of the **New York Chinese Scholar's Garden** at the Staten Island Botanical Garden, complete with storytelling; tours and workshops exploring the history and design of **Harlem row houses** and the **gargoyles of City College**; a tour of the **Forbes Toy Collection**; a tour and workshop exploring the **Brooklyn Bridge**; tours of the **Science Barge**, a floating, sustainable urban farm powered by solar, wind, and biofuels.

There are also a significant number of sites appealing to children, from the **Little Red Lighthouse** to the studio of sculptor **Tom Otterness** (known for his whimsical figures), the **Pieter Claesen Wyckoff House** in Brooklyn, the city's oldest house; and the **John J. Harvey Fireboat**.

#### **SUSTAINABLE DESIGN:**

Nearly 30 sites and programs focus on green design, including **Birdbath Neighborhood Green Bakery** in the West Village, which was built from recycled, biodegradable and vintage materials and fixtures; tours of "green" residences including 93 Nevins Street/453 Pacific Street, the **first American Lung Association Health House Certified project in New York**, and a hard hat tour of 228 East Third Street, which will feature energy-efficient building technologies; **Solar One**, the city's only stand-alone solar-powered building; **Build it Green! NYC**, the city's marketplace for reusable building materials for construction projects; a tour of the **Weeksville Heritage Center** in Brooklyn, a free black community founded in 1838, and future home to a sustainable-design arts and education center; the new offices of the architectural firm **Perkins+Will**, which is expected to earn a Leadership in Energy and Environmental Design (LEED) silver rating; and a tour of green design features at **The Center at Maple Grove** in Queens.

#### **ARCHITECT-LED TOURS:**

A number of architects will lead tours of their studios and/or famed projects (OHNY-featured projects in parentheses), this includes **Allied Works Architecture** (Museum of Arts & Design); **Beyer Blinder Belle** (Grand Central Terminal, Desmond Tutu Center, Morgan Library & Museum, Temple Emanu-El); **Eisenman Architects** (studio tour); **Lyn Rice Architects** (studio tour); **Michael Van Valkenburgh Associates** (Teardrop Park, The New School); **FXFOWLE Architects** (The New York Times Building); and **The Rockwell Group** (RiverHouse, Bar Americain).

#### **URBAN INFRASTRUCTURE, RENEWAL AND TRANSFORMATION:**

A number of sites will provide a look at the urban infrastructure and natural habitats of New York's built environment and transformative renewal projects, including: **The High Line**, a former elevated railway that has been reclaimed by nature and is under transformation by Diller Scofidio + Renfro to become the city's first elevated parkway; canoe tours of the **Gowanus Canal** in Brooklyn, once a tidal creek then an urban industrial waterway, and now home to blue crabs, fish and black-crowned night heron; tours of the sprawling **Brooklyn Navy Yard** and cavernous **Brooklyn Army Terminal**, which now house a variety of industries; The **Bronx Charter School for the Arts** a converted factory in Hunts Point; a 1905 **MTA Substation** in Crown Heights, Brooklyn, one of historic generators that power the subway; and as part of OHNY Weekend, the **New York Restoration Project** will debut its Target Community Garden at 900 Bedford Avenue, including a talk with its designer, Sean Conway.

#### **RESIDENTIAL SPACES:**

Among the number of residential spaces are the last New York townhouse built by modernist **Paul Rudolph**, which consists of a series of intricately interwoven horizontal and vertical spaces; restored Queen-Anne style row houses in the historic **Mount Morris Park District** in Harlem; the

**Kushner Residence** in the West Village, which incorporates subway doors into a duplex loft; the work/live spaces of collagist **Apryl Miller** (who incorporated a kaleidoscope of 150 colors in her Upper East Side apartment as a vivid backdrop to the amazing city views) and **Marpillero Pollak Architects** (who cut out a 25-foot mid-block atrium to allow light into this former industrial Tribeca loft). The modernization of an 1847 **Carroll Gardens Row House** features contemporary design elements and a lush garden; and the **Phillips/Skaife Residence**, the gut renovation of a Brooklyn brick row house for two filmmakers and their families.

#### **CULINARY AND CULTURAL PURSUITS:**

OHNY Weekend enables the public to enjoy architecture and design through all five senses: tours of the cheese-aging caves at **Murray's Cheese** in Greenwich Village, the artisanal brew-making process at **Sixpoint Ales** in Red Hook, and the restaurant **Bar Americain**, designed by the Rockwell Group; to tours of the Alvin Ailey American Dance Theater, Brooklyn Academy of Music, Mark Morris Dance Center, 59E59 Theaters, the Dance Theater of Harlem. 2007 OHNY Weekend will include free access to more than 50 museums, galleries and artist studios, including talks by architects of the Morgan Library & Museum and **Museum of Arts and Design**. For a behind-the-scenes look at the creative process, the public can visit the **Tom Otterness Studio**, artist Kristina Kozak's studio at **Barzel Iron Works** in Williamsburg (located in a working blacksmithing shop); the glass-blowing studios **Pier Glass Art Studio** and **One Sixty Glass** as well as **EverGreene Painting Studios**, the largest architectural decorative arts studio in the U.S. Among the more unusual museums, **City Reliquary** in Williamsburg features intriguing New York ephemera, including pieces of the Manhattan Bridge and World Trade Center. In addition, the weekend will feature tours of site-specific art installations, including **The Encampment** on Roosevelt Island and a Creative Time project at the **Essex Street Market**.

#### **HISTORIC SITES AND LANDMARKS:**

**Rockefeller Center Roof Garden, United Nations, the Chrysler Building, and Ellis Island's South Side** are just a few of the 60 historic sites and landmarks to be featured, others include opportunities to climb to the top of **Soldier and Sailors Memorial Arch at Grand Army Plaza** in Brooklyn and the neo-Gothic **High Bridge Water Tower** in Washington Heights; the Art Deco **Astoria Pool** in Queens; the **Gatehouse**, a fortress-like structure in Harlem that was once part of the Croton Aqueduct system and is now a performance space; the **Edgar Allan Poe Cottage** in the Bronx, which recently received a New York City Art Commission Award for its new visitor and community education center by architect Toshiko Mori; the **Morris-Jumel Mansion**, Manhattan's oldest house; and tours of **Grand Central Station, Governors Island, Old Croton Aqueduct, Old Theatres of Park Slope**, and a **Times Square Midnight Tour**; **Wave Hill** and its historic houses, once home to Theodore Roosevelt, Mark Twain and Arturo Toscanini; and the city's first airport **Floyd Bennett Field** with its historic control tower and underground access tunnel.

#### **CHURCHES, CEMETARIES AND MAUSOLEUMS:**

OHNY Weekend will feature 21 churches, temples and other houses of worship, which represent some of the city's most notable historic architecture, including architect-led tours of **The New Church** and **Temple Emanuel-EI**. An often overlooked but important part of the city's built environment, OHNY will feature cemeteries in all five boroughs, including **Woodlawn Cemetery** in the Bronx, which features a performance by the **New Amsterdam Boys Choir**;

The **Green-Wood Cemetery** in Brooklyn will come to life through a special multimedia performance choreographed by Martha Bowers; **Moravian Cemetery** in Staten Island, designed by Frederick Law Olmsted, features a Vanderbilt mausoleum, designed by Richard Morris Hunt; the **New York Marble Cemetery** and the **New York City Marble Cemetery**, both in the East Village, are respectively the oldest and second oldest burial grounds in the city with vaults from members of the nation's most distinguished families, including President James Monroe; and the historical Victorian **Maple Grove Cemetery**, in Kew Gardens, Queens, which is listed on the National Register of Historic Places.

#### **NEW YORK NEIGHBORHOODS:**

Each year, OHNY provides the opportunity for residents and tourists alike to discover the city's diverse neighborhoods. This year, a combination of tours and groupings of sites will allow participants to get to know the city better than ever before. This includes tours and a site-specific art installation on **Roosevelt Island**; tours and a number of sites in **Harlem**, including a visit to the home/studio of the distinguished quilt artist Michael Cummings; tours of historic districts including **Richmond Hill** in Queens; **South Street Seaport**; **Flatbush**, which has one of the largest concentrations of Victorian, Queen Anne and Colonial Revival homes in the U.S.; **Wallabout**, home to some of Brooklyn's oldest wood-frame houses; and a number of tours and sites in the burgeoning neighborhood of **Red Hook**, including a container port, garden center, working brewery, coastal tanker, and glass art studio.

**Detailed information on all OHNY Weekend Events will be available to the public on [ohny.org](http://ohny.org) beginning September 28. Guides will also be distributed at key venues throughout the city and in the September 28 City Edition of *The New York Times*. For those events that require advance reservations, the public can access RSVP info on the web and print-edition of the guides. For event updates and other information, the public can visit [ohny.org](http://ohny.org) or call (212) 991-OHNY.**

#### **Background on OHNY**

OHNY was inspired by the success of similar events, starting with London Open House, Doors Open Toronto and other cities around the world. The 2003 inaugural OHNY Weekend was launched as part of New York City's first Architecture Week. Through the Annual **openhousenewyork** Weekend and other public programs throughout the year, OHNY educates a diverse audience about New York's rich architectural, urban and historical development by providing access to innovative, inspiring and engaging sites of architectural, engineering and design significance.

Supporters of OHNY include many of the city's leading arts institutions, civic groups and government officials, including: Senator Charles E. Schumer, Senator Hillary Rodham Clinton, Representative Jerrold Nadler, State Senator Thomas K. Duane, Mayor Michael R. Bloomberg; City Council Speaker Christine Quinn; Manhattan Borough President Scott Stringer; Public Advocate Betsy Gotbaum; Parks Commissioner Adrian Benepe; Cultural Affairs Commissioner Kate Levin; and Council Members Maria Baez, Gale Brewer, Leroy Comrie, Lewis Fidler, Daniel Garodnick, Alan Gerson, James Oddo, and borough historians Stanley Cogan, Ron Schweiger, and Lloyd Ultan. Institutional partners include Alliance for the Arts, American Institute of Architects/NY Chapter, Architectural League, Arts & Business Council, Atlantic Avenue Betterment Association, Battery Park City Authority, Big Apple Greeters, Brooklyn Development Corporation, Brooklyn Center for the Urban Environment, Bronx Historical Society, Brooklyn Historical Society, Center for Architecture Foundation, Center for Urban Pedagogy, Design

Trust for Public Space, Friends of the High Line, Friends of the Old Croton Aquaduct, Governors Island Preservation & Education Corporation, Henry Street Settlement, Historic House Trust, Historic Richmond Town, Landmark West!, Meatpacking District Initiative, Municipal Art Society of New York, Myrtle Avenue Brooklyn Partnership, National Park Service, NYC & Company, New York City Council, NYC Department of Cultural Affairs, NYC Department of Education, NYC Economic Development Corporation, NYC Department of Parks & Recreation, NYC Office of the Mayor, Office of the Manhattan Borough President, Project for Public Spaces, Queens Historical Society, Richmond Hill Historical Society, Roosevelt Island Historical Society, Roosevelt Island Operating Cooperation, Salvadori Center, Save Ellis Island!, Snug Harbor Cultural Center, Southwest Brooklyn Industrial Development Corporation, Times Square Alliance, Union Square Partnership, VolunterNYC, Wall Street Rising.

**About Target**

Minneapolis-based Target serves guests at 1,537 stores in 47 states nationwide by delivering today's best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE:TGT) gives more than \$3 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests and team members to help meet community needs. In New York, Target partners with organizations such as openhouse**newyork**, The Museum of Modern Art, El Museo del Barrio, Wave Hill, and the Brooklyn Museum of Art to offer families free access to cultural performances and exhibitions.

**Additional Support Provided By:**

National Endowment for the Arts, New York Council on the Humanities (state affiliate of the National Endowment for the Humanities), New York State Council on the Arts, NYC Council, NYC Department of Cultural Affairs, Office of Manhattan Borough President Scott Stringer, Trust for Architectural Easements, New York Times, WABC-TV, Architectural Record, Battery Park City Authority, Bertha and Isaac Liberman Foundation, Hon. Daniel Garodnick, Independence Community Foundation, KidsGuide.com, McGraw Hill Construction, Mercury Printing Productions, Inc., National Park Service, NYC & Company, NYC Department of Parks and Recreation, NYC Speaker Christine Quinn, Sheldrake Organization, The Architect's Newspaper, The Marrus Family Foundation, The Whitman Foundation, and Viromare.

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