



openhousenewyork visitor survey

1. Gender

- Male  
 Female

2. Ethnicity

- American Indian or Alaska Native  
 Asian or Pacific Islander  
 Black or African American  
 Spanish, Hispanic or Latino  
 White  
 Other \_\_\_\_\_

3. How many people are in your group including yourself?

- 1-2  
 3-5  
 6 or More

4. Ages of all in your group

- 0-12       25-34  
 13-17      35-49  
 18-24      50+

5. Education: Check highest attained

- High School  
 Some College  
 Four-Year College  
 Professional or Post-Graduate Degree

6. What is your annual household income (in U.S. \$)?

- Under \$50,000       \$50,000-\$100,000  
 \$100,000-\$150,000       \$150,000+

7. How did you hear about openhousenewyork (OHNY)?

- TV                       Magazine  
 Radio                  Blog  
 Newspaper          Website  
 Word of Mouth

8. How did you obtain a copy of the OHNY event guide?

- Download from ohny.org  
 Time Out New York Insert  
 Site location  
 Information center  
 Did not get a copy

9. How many sites do you plan to visit?

- 1-2     3-5     6-9     10+

10. What did you use the OHNY website for?

- Site / Program Information  
 Maps  
 Historical Information  
 Podcasts  
 Recommendations  
 Did not use website

11. What types of sites / programs would you like more of? (Rank from 1 - 6, with 1 = most and 6 = least)

- Residential  
 Architecture / Design Offices / Studios  
 Contemporary Buildings  
 Historical Buildings  
 Architecture Tours  
 Family Programs

12. Where do you reside?

- New York City (5 Boroughs)  
 Tri-State Area - NY / NJ / CT (excluding NYC)  
 Other (within the U.S.) \_\_\_\_\_  
 Outside of the U.S. \_\_\_\_\_

13. If you live in NYC did you visit neighborhoods you don't typically visit?

- Yes     No

14. If you live outside of NYC, are you visiting?

- For the day     Overnight

15. If you're staying overnight did you stay in a hotel / B&B?

- Yes     How Many Nights?     No

16. If you're visiting NYC, how big a factor was OHNY in your decision to visit?

- Why I visited  
 Significant  
 Moderate  
 Some  
 None



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17. While you attended OHNY Weekend did you:

- Buy a Snack
- Dine Out
- Go Shopping
- Use Public Transportation
- Take a Taxi
- Use a Bike

19. Would you consider making a donation at OHNY.org and support our innovative programs?

- Yes  No

18. Would you consider volunteering for, or advocating on behalf of any of the institutions or organizations you visited?

- Yes  No

Sign up for openhousenewyork mailing and/or e-mail lists and get the inside track on OHNY Weekend 2012 as well as special events and volunteer opportunities. Please fill out the form below or e-mail us your details at [info@ohny.org](mailto:info@ohny.org). If you had an exceptional experience over the OHNY Weekend and would like to share it with us, please write to [stories@ohny.org](mailto:stories@ohny.org).

We respect your privacy and do not sell or distribute our list. The information you provide is confidential and will be used for OHNY internal purposes only.

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City, State \_\_\_\_\_

Zip \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Please share! We want to hear your suggestions, comments and stories.

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Please hand this form to an OHNY volunteer, fax to 212.620.9982, scan and email it to [info@ohny.org](mailto:info@ohny.org) or mail it to the OHNY office at 115 West 27<sup>th</sup> Street Floor 9 New York, NY 10001

Thank you for opening up to openhousenewyork!