



openhousenewyork visitor survey

**Thank you** for supporting the 7<sup>th</sup> Annual openhousenewyork Weekend the largest and most successful weekend yet!  
*\*All of the information you choose to provide below is confidential and will be used for OHNY internal purposes only*



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1 Gender

- Male  
 Female

2 Ethnicity

- American Indian or Alaska Native  
 Asian or Pacific Islander  
 Black or African American  
 Spanish, Hispanic or Latino  
 White  
 Other \_\_\_\_\_

3 How many people are in your group?

- 1-2  
 3-5  
 6 or More

4 Ages of all in your group

- 0-12                       25-34  
 13-17                      35-49  
 18-24                      50+

5 Education

- High School  
 Some College  
 Four-Year College  
 Professional or Post-Graduate Degree

6 What is your annual household income (in U.S. dollars)?

- Under \$30,000             \$75,000-\$99,999  
 \$30,000-\$49,999       \$100,000-\$149,999  
 \$50,000-\$74,999       \$150,000+

7 How did you hear about openhousenewyork (OHNY)?

- TV                               Magazine  
 Radio                          Blog  
 Newspaper                  Web site

8 How did you obtain a copy of the OHNY Event Guide?

- Download from ohny.org  
 Metro New York Insert  
 Site location  
 Information center  
 Purchased on ohny.org

9 How many sites do you plan to visit?

- 1-2     3-5     6-9     10+

10 What did you use the OHNY website for?

- Site / Program Information  
 Maps  
 Historical Information  
 Podcasts  
 Suggestions / Other

11 What types of sites / programs would you like more of?  
(Rank from 1 - 6, with 1 = least and 6 = most)

- Residential  
 Architecture / Design Offices / Studios  
 Contemporary Buildings  
 Historical Buildings  
 Architecture Tours  
 Family Programs

12 Where do you reside?

- NYC - Manhattan / Brooklyn / Bronx / Queens / Staten Island  
 Tri-State Area - New York / New Jersey / Connecticut  
 Other (Within the U.S.) \_\_\_\_\_  
 Other (Outside of the U.S.) \_\_\_\_\_

13 If you live in NYC did you visit neighborhoods you don't normally visit (e.g., Red Hook)?

- Yes  
 No

14 Are you visiting NYC?

- For the day  
 Overnight  
 For several nights (# of nights \_\_\_\_)  
 No, I live here

15 If you're visiting NYC, did you come primarily to attend OHNY?

- Yes  
 No

16 While you attended openhousenewyork did you:

- Buy a Snack  
 Dine Out  
 Go Shopping  
 Use Public Transportation

17 Now that you've experienced the OHNY Weekend will you consider making a donation to openhousenewyork to keep its Weekend programs free?

- Yes  
 No



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If you would like to be on the openhousenewyork mailing and/or e-mail lists or learn more about other OHNY volunteer opportunities, **please fill out the form below** or e-mail us your information at [info@ohny.org](mailto:info@ohny.org)

*\*We respect your privacy and do not sell or distribute our list*

*\*All of the information you choose to provide below is confidential and will be used for OHNY internal purposes only*

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City, State \_\_\_\_\_

Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Any suggestions or comments?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please hand this form to an OHNY volunteer**, fax to 212.620.5299 or mail it in to the OHNY office at 555 West 25th Street, 6th Floor, New York, NY 10001

**Thank you** for opening up to openhousenewyork! Have a great Weekend!